

MAKE YOUR MOVE

PERFORMING ARTS

Memory Page Information

Dear Parents, Friends and Families,

The MYM annual "Concert of Love" is always a special event for dancers and their families! We are fast approaching the end of the year celebration for our **30th season** of learning, growing and educating! We hope you are as excited as we are about this year's theme for our 2024 *Concert of Love: "Legacy of Light"*

One of the biggest highlights of our COL is the beautiful *full-color* keepsake program book that showcases our studio achievements, good luck wishes to dancers and fun things/events that happened throughout the season! Each family is highly encouraged to support their dancer by purchasing (or selling) an ad that can include a picture, words of wisdom, or congratulations for all of the hard work they've put in this season!

This is a great way to celebrate the year of hard work and dedication put forth by your dancer and to provide something that will be cherished by you and your dancer for years to come!

Ad/Best Wishes Suggestions:

- Ask your family, friends, grandparents, and local businesses to sponsor a picture page for your dancer!
- Students can be pictured together with a fellow dancer and the families can share the expense.
- Students can also purchase more than one ad .



Ad Pricing:

1/8 pg= \$30 (no picture) 1/4 pg=\$50 (1 pic Max) 1/2 pg= \$85 (2 pics Max) Full pg= \$160 (4 pics Max; 3 pics and a logo)

Contest ALERT!

The Dancer that sells the most *Full Page* ads by **7:00 pm** on Monday, **May 13th** will receive a \$500 in-kind scholarship to be used towards their future dance tuition for the 2024-2025 season.

please note, all money must accompany ad to count towards their total for contest

AD Deadline: Monday, May 13th → There is no exception to this deadline.

**Program books will be pre-sold with some available on the day of the Concert → order ahead to ensure you receive this treasured keepsake!*

- ALL DANCERS are required to have their individual and group pictures made with the MYM performing Arts Studio photographer. (Picture week is 4/15-4/19)
- You are **NOT** obligated to purchase MYM photos unless you choose to use them in your ad. If using them in your ad please be sure to put the number located at the bottom of the picture on your ad form.
- If you choose to submit additional pictures for your memory page, you may do so on flash drive only! (emailed pictures will not be accepted) .

Please note:

- Must use form for submitting your ad. Please make copies of the form first if purchasing more than one ad.
- There are previous memory books in the MYM lobby if you need ideas for your ad. ☺
- All pictures must be dance oriented and cannot be from another dance studio.

- Questions? → please see Sandra or Email mymovedance@gmail.com Thank You!

***DEADLINE=Monday, May 13th**

Please provide the **ad copy/text** you'd like for your ad: *we'll do the rest!*

PICTURE # _____ NO PICTURE _____ FLASH DRIVE _____ *emailed photos will not be accepted*

↓ **CONTRACT**

↑ **LAYOUT/AD COPY**

1/8 PAGE
\$30 (no pics)

1/4 PAGE
\$50 (1 PIC MAX)

1/2 PAGE
\$85 (2 PICS MAX)

FULL PAGE
\$160 (4 Pix MAX; 3 pix 1 logo)

Name of *BUSINESS: _____

(Please provide a logo/business card. **Business cards/logos may only be used on 1/2 page or full page ads.**)

DANCER'S NAME: _____

(Please print how you want their name to appear on the ad)

CASH \$ _____
Amount paid

CHECK \$ _____
Amount of check

*PLEASE PROVIDE *EMAIL* FOR GRAPHIC DESIGNER _____

AD SOLD BY _____ DATE _____
(Dancer's name)

THANK YOU FOR SUPPORTING THE DANCERS OF:
MAKE YOUR MOVE PERFORMING ARTS STUDIO

***DEADLINE=Monday, May 13th**